**Addressing Theme 1 by:**

1. **Defining and describing what it means to have a competitive advantage.**
2. **Describing the role of the leader in helping an organization achieve and maintain a competitive advantage.**

**Addressing Theme 2 by:**

1. **Posting an image that reminds you of a 21st century leader (this could be a specific person; an image of some idea or concept; or any other appropriate image).**
2. **Describing three specific way the image appropriately describes a 21st century leader.**